

Applying
Sun Tze “Art of War”
To Strategic Leadership
And Management©



An insightful 2-day workshop that internalizes
the principles and concepts from Sun Tze “Art of War”
to develop strategic leadership skills

Ephod Consulting Associates Pte. Ltd. and
Master Trainers Academy
The leading organisation development consultancy
www.ephodconsulting.com

Benefits of Workshop

- Learn powerful principles from Sun Tze, the Master Strategist.
- Be empowered to lead and manage strategically.
- Learn how to achieve great victories as you out-manuever your opponents.
- Draw lessons from The Art of War and apply it to professional and personal growth.

Workshop Outline

- **Applying The Art of War for Personal Excellence**
- **Applying The Art of War for Organizational Excellence**
- **Applying The Art of War for Organizational Advancement**

For Whom

- Professionals and Executives.
- Managers and Businessmen.
- Team Leaders.

Course Methodology

The workshop will incorporate lecturettes, exercises, case studies, and group discussions. Experiential activities will also be designed to allow participants to understand the concepts and skills taught.

Duration: 2 days

In-Company Workshops

Ephod can provide this workshop in a tailored format for your company onsite or offsite.

Over 100 companies have attended Ephod workshops including Intel, Microsoft, Reuters, SSMC, Philips, Sony-Ericsson, Hewlett Packard, Singapore Press Holdings, ZF SEA, AC Nielsen, Surbana Consultants, MediaCorp, VOPAK, GELife, New Toyo International, AIA, Prudential, Avex Electronics, Singapore Yellow Pages, Jebson & Jessen, Prime Minister's Office Singapore MRT, Singapore Power, Min of Environment, Ngee Ann Polytechnic, Singapore Polytechnic, National Library Board, Infocomm Development Authority, Mindef Centre for Mgt Devt, Min of Community Devt and Sports, Min. of Education, Min. of Manpower



About Ephod Consulting Associates Pte Ltd

Since 1996, Ephod has established itself as a premier organisation change and consulting company. It has serviced client throughout Singapore and the Asia Pacific region.

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