

Riding on the Waves of Creativity

Maximizing Your Moments of Inspiration



Introduction

Creativity comes in waves. Even for a creative person, there are peak periods and valley periods. The key to being creative is the ability to trigger inspirational moments, recognize them, and to capture those moments to turn them into the next big idea.

This program brings out the best of the best habits that highly creative people use to maintain their creativity at peak performance.

Program Objectives / Learning Outcome:

At the end of the program, participants will learn to:

- Draw out inspirations for creativity.
- Time tested and state-of-the-art techniques to capture creative ideas.
- Elicit a high return for their creative moments.

Target Audience

- Directors, Managers and Executives who want to learn how to keep their creative juice flowing and to maintain a high standard of creativity.
- Anyone who wants to be more creative.

Profile of Program Facilitator & Coach



Kyle Hor has a strong background of more than 20 years in R&D and IT management, working with high-tech MNCs in both Canada and Singapore. Kyle has worked with Hewlett Packard, Motorola, Northern Telecom and Philips.

He has held senior management positions overseeing development labs at a global level with interaction across Asia Pacific, North America and Europe. Prior to full-time consultancy, Kyle was a director, managing a development lab with a Fortune 100 company.

As a director managing an organization, Kyle provides leadership with strategic directions, managing gray areas and coaching management staff. As a program manager, Kyle is adept in applying systematic and disciplined approaches to program management while simultaneously managing the gray areas of programs – such as risk management and resource leveling and conflict management. As an R&D practitioner, Kyle initiated numerous strategic ideas and innovative products in the electronics and software industry, has written several papers, and filed several patents. He has two inventions to his name.

Kyle's passion is coaching, mentoring and growing people to think systematically and creatively, implementing processes and achieving a much higher degree of innovation and value creation. Areas of expertise include creativity, innovation, thinking out of the box, project and program management, systems thinking, software development and quality management.

Kyle is an advanced toastmaster and has held office as Area Governor and Assistant Division Governor with Toastmasters International, a movement dedicated to helping professionals improve their communication and leadership skills. He graduated with Honors Degree in Electrical Engineering in 1984, holds a Masters in Industrial Engineering, and is pursuing his doctorate in Innovation and Quality.

Riding on the Waves of Creativity

Maximizing Your Moments of Inspiration

Program Outline

Module 1: Is Creativity Just a Buzz

- 1) What is Creativity? What is not?
- 2) Recognizing Creative Ideas and Moments of Inspirations

Module 2: Maintaining a Creativity High

- 1) Know Your Domain – Immersion
- 2) Know other Domains – Exposure
- 3) Recognize the Needs

Module 3: Developing a Habit for Creativity

- 1) Adopt, Adapt, Abstract[©]
- 2) Creating Conducive Environment
- 3) Capturing the Moments
- 4) Prioritizing for Action

Companion Programs:

Recommended program prior to this

- Making Creativity Work at Work

Recommended follow up program:

- Beyond Creativity

Program Duration:

2 days for 16 pax maximum per class



Program Methodology

We include **humor and colorful stories** from our corporate management career as well as personal life to lighten the mood.

Interactive Workout

Participants will get to talk about the current challenges that they are facing, what have they done and how did they do it to manage their current challenges via **a variety of energizing activities with intensive and fun interactions!**

They will identify their own situations from case studies developed specifically within their own company context

Break up into smaller teams to brainstorm on solutions and come to a consensus on how they will manage those situations.

The facilitator will give live demonstrations of techniques with a clear process and framework using handy toolkits based on different case scenarios and people of different personality

Closing the Feedback Loop through Engagement (Action Planning & Role-play) Application Practice

Participants will then put what they have picked up into actions through actual case planning & role-play practices. During the role-play, feedback will be given through self, peer, and facilitator critique

Application of Concepts

Towards the end of the workshop, participants will be facilitated to develop their own individualized S.M.A.R.T action plan for them to implement learning back at work (OPTIONAL)